

**CENTRAL FLORIDA WATERSPORTS & BOAT RENTALS**

**3RD ANNUAL**

# **FOOT THE CHAIN**

*Music Festival*  *WATERSKI FESTIVAL* 

**January 19 & 20 2024**

Local event Showcasing Music and Water Sports

***All Net Proceeds will Benefit CleanPirateLife 501c Charity***

***CleanPirateLife is an Addiction/Recovery Awareness Foundation located in Polk County FL. Their Primary goal is to let every addict know they are not alone and Recovery is Possible. Funds from this year's event will go to their new Scholarships for those in early recovery to help them establish a new way to live, clean and sober.***

## ***2023 Highlights***

***Barefoot Waterskiiers registered for the Shootout from all across the Country and a few came from Canada! As one of the Largest Winter events in the area, on top of the skier attendance, Our community came out in full force for on Saturday in our 1st Year adding the Music Festival***

***We had Polk County's most talked about Fly-Board Firework shows***

***Clean Cause Foundation was overwhelmed with last years community donation***

**NEW VIP Area for 2024 Event!** Dedicated seating area, VIP Bar, Dedicated server and access to full Tanner's Lakeside menu!



Check us out on Facebook & Instagram to see last year's highlights and this year's happenings!



**2024 SPONSORSHIP GUIDE**

**Title Sponsor:** \$15k-Annually Cash/Kind (\$5000 max in kind) **SOLD OUT**

Three Year Term with first right of refusal	Naming rights to event
Ride along during the Waterski exhibitions	Name and likeness in all marketing
VIP access and amenities	Lake Buoys with Logos

**Presenting Music Sponsors:** \$2500 (4 Available)

20 VIP access wristbands (includes gate passes)	Logo on all Social Media, print, Voice over commercial and Social Media commercial
5x15 foot Side Stage Banner Shared with 3 other music sponsors	4 x 4 banner on VIP area

**FlyBoard Light Show and Fireworks Sponsor:** \$1500 (2 available)

4 VIP Wristbands	10 gate passes
2 Banners on each side of the Ski course on shore	Social Media Drop and Highlighted in Voiceover commercial



**Fuel Sponsor: \$750 (2 available)**

2 VIP Wristbands	5 gate passes
2 Banners on each side of the Ski course on shore	Voice over commercial and Social Media Drop

**Community Sponsor: \$500**

2 VIP Wristbands	5 gate passes
Logo on Event Entrance Banner	Pre and Post event Social Media Drop

**Community Sponsor: \$250**

- Social Media Thank you
- 4 general admission tickets

Logo on event banner

Looking Forward To Hearing From You Soon!

Sponsorships must be confirmed by **November 1st 2023**

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